

# PORT PUTNAM LOGO DESIGN CONTEST

Port Putnam and the Putnam County Chamber of Commerce are excited to announce the Port Putnam Logo Design Contest.

Port Putnam, located on the St. John's River, is being refurbished into a commercial barge port and regional intermodal cargo hub. As part of its revitalization, the Port is in need of a fresh, new logo and Port Putnam is looking towards local talent for the final product.

The contest is open to Putnam County **students in grades 7 through 12**. Students can be enrolled at public or private institutions or homeschooled. Port Putnam is looking for a logo that is:

- Memorable
- Timeless
- Unique
- Distinctive
- Simple
- Scalable
- Adaptable

No set colors are required but some preference might be given to entries utilizing the red and blue hues in the Putnam County logo (see below).

Submissions can either be hand-drawn or digitally created; however, AI creations will not be accepted. All designs must be original. Only one entry per student.

Entries must be submitted by e-mail ([portputnamlogocontest@putnam-fl.gov](mailto:portputnamlogocontest@putnam-fl.gov)) **no later than 5pm on April 28, 2025**. Entries must be submitted with the name of the student and their school; however, this information must be submitted in the Email body and not on the artwork. Entries must be submitted electronically in .pdf, .jpeg, .gif, or .png format. All eligible entries will be judged by a panel and the top five will be forwarded to the Putnam County Port Authority who will decide the winner. All entries will be anonymously submitted for evaluation to both the panel and the Port Authority.

Technical assistance about the project will be available until March 30, 2025. For technical assistance, students or teachers can email [portputnamlogocontest@putnam-fl.gov](mailto:portputnamlogocontest@putnam-fl.gov).

Top three submissions will be monetarily rewarded along with their schools:

- 1<sup>st</sup> Place: \$750 to student, \$750 to the school
- 2<sup>nd</sup> Place: \$500 to student, \$500 to the school
- 3<sup>rd</sup> Place: \$250 to student, \$250 to the school

Monetary awards courtesy of Former State Representative Bobby Payne.



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CHAMBER OF COMMERCE