

## Putnam County Economic Development Activity Report

*July – September, 2022*

Pursuant to the provisions of the Economic Development Agreement made and entered into between the Putnam County Board of County Commissioners and the Putnam County Chamber of Commerce.

### **I. New & Existing Business Development:**

- Currently working with **16** new clients interested in either relocation or expanding existing operations in Putnam County. These represent collectively **2,093** new jobs and over **\$1Billion** in capital investment to the county if they come to fruition.
- Responded to **7** confidential requests for information from firms considering Putnam County. Reviewed **8** other RFPs but Putnam ineligible as requests were for existing buildings that we do not have available.
- Continue to provide technical assistance to businesses, these included manufacturers, consultants, tourism, and commercial businesses.
- Continue retention visits and meetings with local businesses.

### **II. Related Agencies:**

- Established and maintained working relationships with Enterprise Florida, the Dept of Economic Opportunity, JAXUSA Partnership, FPL, Clay Electric, NFEDP, FEDC, SEDC, IEDC, CSX, TECO Gas and other economic development agencies.
- Represented Putnam County at NFEDP Board meetings, JAXUSA meetings and other regional/state entities.
- Participating in the Regional Strategic Action Planning process being conducted by TIP Strategies for JAXUSA.
- Continue to work with Local Technology Planning Team on broadband initiatives.
- Continue to work with SBDC representative on local business assistance

### **III. Other Activities:**

- Ran a digital marketing campaign, targeting California and Site Consultants
- Acquired a Site Consultant Database (Excel) from Place Marketing, Inc.
- Maintained new website for economic development and the Putnam County Economic Development Council. Site contains comprehensive content to attract site selectors and prospective businesses looking to relocate. The site can be found here: [www.putnamcountycleconomicdevelopment.com](http://www.putnamcountycleconomicdevelopment.com)
- Continue to update online sites/buildings inventories and Salesforce
- Continue to work with Education/Talent Supply Subcommittee on workforce development issues
- Continue to monitor Putnam County economic data metrics.