

Putnam County Economic Development Activity Report

April – June 2022

Pursuant to the provisions of the Economic Development Agreement made and entered into between the Putnam County Board of County Commissioners and the Putnam County Chamber of Commerce.

1. New & Existing Business Development:

- Currently working with 6 new clients interested in relocation to Putnam. These represent collectively over 600 new jobs and over \$150 million in capital investment to the county should they all come to fruition. We are on the shortlist for 2 of them, which is more likely.
- Responded to 11 requests for information from firms considering Putnam County. Reviewed 6 other RFPs but Putnam ineligible as requests were for existing buildings averaging 150,000 square feet.
- Continue to provide technical assistance to businesses, these included manufacturers, consultants, retail, and commercial businesses.
- Continue retention visits and meetings with local businesses.

2. Related Agencies:

- Maintained working relationships with Enterprise Florida, the Department of Economic Opportunity, JAXUSA Partnership, FPL, Clay Electric, North Florida Economic Development Partnership, the Florida Economic Development Council, CSX and other economic development agencies.
- Represented Putnam County at NFEDP Board meetings, JAXUSA meetings and other regional entities.
- Participating in the Regional Strategic planning process being conducted by TIP Strategies and organized by JAX/USA.
- Continue to work with Local Technology Planning Team on broadband initiatives.
- Continue to work with SBDC representative on local business assistance

3. Other Activities:

- Ran a full-page ad in Florida Trend June 2022 edition and received full-page of editorial.
- Received a \$7,500 grant from Enterprise Florida for marketing to pay for ad in Florida Trend.
- Created a new website for economic development and the Putnam County Economic Development Council. Site contains comprehensive content to attract site selectors and prospective businesses looking to relocate. The site will go live in July and can be found here:
www.putnamcountyfleconomicdevelopment.com
- Continue to update online sites/buildings inventories.
- Continue to work with Education/Talent Supply Subcommittee on workforce development issues
- Continue to monitor Putnam County economic data metrics.